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SUPPLY CHAIN'S FLEXIBILITY: A REAL OPTIONS APPROACH



Condition: New. Publisher/Verlag: Scholar's Press | The present investigation is about the process of decision making in supply chain management using a real options analysis framework. Specifically, we address issues regarding the optimal inventory level to hedge against demand uncertainties; the timing for equipment capacity implementation under market product mix complexity; the timing for workforce capacity reinforcement aiming market service requirements; and the decisions between integration and outsourcing in an uncertainty environment. Discrete and continuous time methodologies were used to...

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