



Five Management Principles in One Cread: A Management Guide to Live by (Paperback)

By James Lippie

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***** Print on Demand ******. What should a manager do on a daily basis to be effective? The answer
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organizational development consulting firm; follow a creed. Lippie has written a practical
management guide that identifies and properly arranges the essential principles of effective
management into an easy to remember acronym C.R.E.A.D (Communication, Recognition,
Empowerment, Accountability, Development). This acronym is an easy way to remind the
individual manager of the essential steps they need to take everyday to be more effective. Each
chapter speaks to the importance of the respective principle with pertinent observations and
relatable stories. This straightforward management guide is a concise resource for managers who
need and want effective tools from an hour or two investment.



Reviews

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