



économie et comptabilité de l'immateriel - enjeux du reporting non financier

By Dupuis, Jean-Claude

DE BOECK SUPERIEUR, 2014. Paperback. Condition: NEUF. De nombreux travaux mettent en évidence que le capital immatériel représente à présent la principale richesse des nations et des entreprises. Cette richesse reste cependant pour l'essentiel non ressaisie par la comptabilité. Pourquoi un tel paradoxe ? Faut-il y remédier ? Si oui, comment ? Cet ouvrage dresse un panorama synthétique et critique de l'économie et de la comptabilité du capital immatériel. Mobilisant une approche généalogique, l'auteur montre que les contours de la notion de capital immatériel ont évolué et que ceux-ci peuvent aller jusqu'à englober le capital naturel. Cette mise en perspective permet de mieux comprendre pourquoi on assiste à un rapprochement des champs de la comptabilité de l'immatériel et du développement durable et, lié, les enjeux du reporting non financier. Il ouvre également sur des perspectives à même d'oeuvrer à un retour d'un capitalisme plus raisonnable car raisonné. Il s'adresse en conséquence à tous les acteurs concernés par les enjeux comptables et financiers de l'économie de l'immatériel, notamment les professionnels, les enseignants-chercheurs et les étudiants en comptabilité, contrôle de gestion et finance. - Poids : 206g - Genre : Gestion financière et fiscalité, Bourse METHODES et RECHERCHES.



READ ONLINE
[1.72 MB]

Reviews

An extremely wonderful pdf with perfect and lucid information. Better then never, though i am quite late in start reading this one. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Elenor Koch PhD

This publication will be worth purchasing. It is written in straightforward words and not hard to understand. I am just very happy to explain how here is the best ebook we have read in my own lifestyle and might be the best publication for at any time.

-- Devante Mante

Related PDFs



Edge] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...



Spectrum Reading for Theme and Details in Literature, Grade 4

Spectrum, United States, 2015. Paperback. Book Condition: New. 269 x 208 mm. Language: English . Brand New Book. Spectrum(R) Reading for Theme and Details in Literature teaches and reinforces the essential reading comprehension skills your fourth graders are learning in the classroom....



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic. Reprint of original edition. Green edition. Mineola...



Harts Desire Book 2.5 La Fleur de Love

Cajunflair Publishing. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.0in. x 5.0in. x 0.3in.Its late 1974, and high school student, Melinda Dawson is in serious trouble. Within two hours of revealing her suspected pregnancy to her parents, shes whisked off against...



Estrellas Peregrinas Cuentos de Magia y Poder Spanish Edition

Pinata Books. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.3in. x 5.4in. x 0.6in.First ever Spanish-language edition of the critically acclaimed collection of short stories for young adults by a master of Latino literature Were all walking stars, the eighty-four year...



The Secret That Shocked de Santis

Harlequin, United States, 2016. Paperback. Book Condition: New. Not for Online.. 165 x 104 mm. Language: English . Brand New Book. How is she going to tell him? Army lieutenant Stella Zambrano had the surprise of her life when a routine medical...