



The Business Zoo (Paperback)

By Brad James

Brads Tales, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Written by a senior executive, with experience as both a CFO and CEO in a wide range of organizations, including private firms, public companies and not-for-profits, The Business Zoo uses stories to illustrate important business and life concepts and provides key lessons learned from years of experience. These, both fun and informative, tales will help both people recently entering the working world or those with more experience and who are moving up. Content-wise this book is also about organizations and what makes them function, at times, well and, at other times, makes them dysfunctional. It covers the overall critical areas of management from selling to systems, from boards to human resources. Along the way, you will also learn some critical personal skills that range from developing your moral compass, to mastering business dining, to dealing with management fraud and how to handle outside advisors be they lawyers, bankers or consultants. The book also explains the major events that impact and change all organizations such as international growth, planning, mergers and crisis management. Many chapters compare and contrast how smaller private firms and...



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