



Practical Data Analysis

By Hector Cuesta

Packt Publishing. Paperback. Condition: New. 360 pages. Dimensions: 9.2in. x 7.5in. x 0.8in. For small businesses, analyzing the information contained in their data using open source technology could be game-changing. All you need is some basic programming and mathematical skills to do just that. Overview Explore how to analyze your data in various innovative ways and turn them into insight Learn to use the D3.js visualization tool for exploratory data analysis Understand how to work with graphs and social data analysis Discover how to perform advanced query techniques and run MapReduce on MongoDB In Detail Plenty of small businesses face big amounts of data but lack the internal skills to support quantitative analysis. Understanding how to harness the power of data analysis using the latest open source technology can lead them to providing better customer service, the visualization of customer needs, or even the ability to obtain fresh insights about the performance of previous products. Practical Data Analysis is a book ideal for home and small business users who want to slice and dice the data they have on hand with minimum hassle. Practical Data Analysis is a hands-on guide to understanding the nature of your data and turn it...



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