



## les basiques de la gestion industrielle et logistique

By Belt, Bill

ORGANISATION, 2008. Paperback. Condition: NEUF. Ce livre d'auto-formation propose une présentation progressive des points clés d'une gestion de production moderne et efficace. Tout au long des dernières années, plusieurs bonnes pratiques se sont imposées par leur efficacité opérationnelle. Bill Belt les réunit dans 5 basiques qu'il détaille méthodiquement : voix du client dans l'innovation et le développement ; activités productrices avec valeur ajoutée ; différenciation retardée et pensée modulaire ; demande client dépendante ; supply chain au niveau stratégique et au niveau opérationnel. La synthèse de ces pratiques donne le lean supply chain management, qui permet de maximiser la valeur ajoutée de l'entreprise. Fruit d'une longue expérience de la formation, ce livre est résolument pédagogique. Il propose plusieurs niveaux de lecture (résumés, exemples, explications détaillées, questionnaires pour évaluer sa pratique.) pour faciliter l'acquisition des notions cruciales. - Nombre de page(s) : 154 - Poids : 325g - Langue : fre - Genre : Management et Ressources humaines.



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