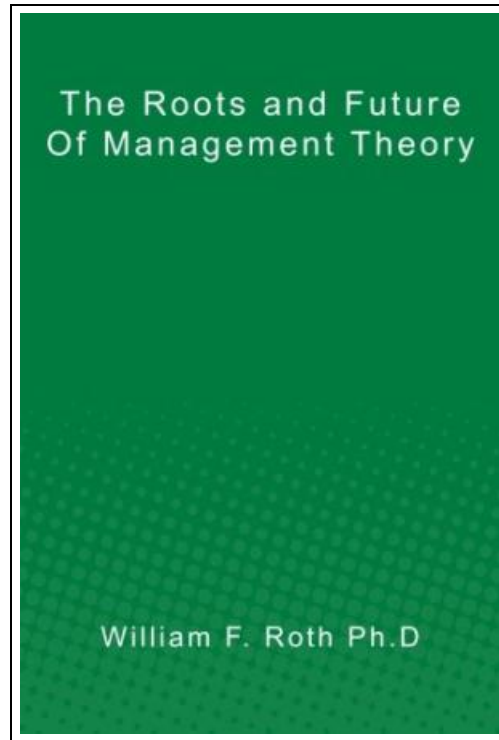


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Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Roots and Future of Management Theory presents a well-researched history of management theory that can be used in classrooms and for seminars. Written by William F. Roth, a professor of management sciences at Kutztown University, a Senior Fellow at the Wharton School, University of Pennsylvania, and author of six other books in his field, *The Roots*. introduces readers in a user-friendly manner to the origins of modern day management practices. It begins with the team-oriented, cooperative approach of the Medieval Period guilds. It then carries us into the Renaissance workplace where the merchant class wrested power away from the Church and nobility, shifting cultural emphasis toward individualism, competition, and profit. The third stop is the Protestant Reformation Period during which the Protestant Work Ethic was generated, spawning both the middle class and modern workplace exploitation. Next we enter the Enlightenment Period, possibly the most innovative era in Western history due to the fact that empirical thinking became the rage and technology took center stage. The ensuing Industrial Revolution was shaped mainly by our growing love affair with technology, our growing infatuation with efficiency, and our attempts to turn workers into machine parts. The book discusses worker resentment of this treatment that led to the unionization movement and to the battle between the Robber Barons, who fostered a law of the jungle atmosphere, and Humanists who believed that individual development was important, but not at the expense of others. The book s next stop is the Post-Industrial Revolution and the re-birth of a team approach reminiscent of the early guilds. During this period the battle between efficiency experts locked into the numbers and those who believe that humans are more productive when...



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