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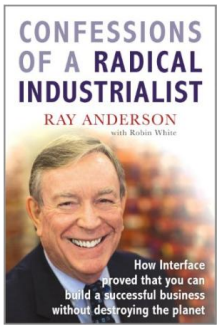
CONFESSIONS OF A RADICAL INDUSTRIALIST



Cornerstone. Condition: New. 2011. Paperback. In 1994, Ray Anderson felt a 'spear in the chest': he realised that his company, carpeting manufacturer Interface, Inc, was plundering the environment with its unsustainable business practices. This book reveals how Interface turned itself around, and proves that running your company sustainably isn't radical at all - it's just good business. Num Pages: 320 pages, Illustrations. BIC Classification: KJM; KND; RNK. Category: (P) Professional & Vocational; (U) Tertiary Education (US: College). Dimension: 197 x...

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