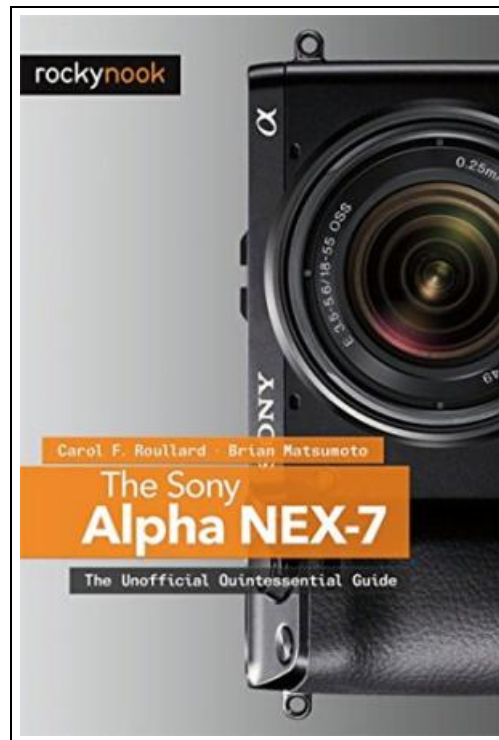# The Sony Alpha Nex-7: The Unofficial Quintessential Guide

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Reviews

It in a of the best book. Indeed, it really is play, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Sofia Yundt)

THE SONY ALPHA NEX-7: THE UNOFFICIAL QUINTESSENTIAL GUIDE

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Rocky Nook. Paperback. Book Condition: new. BRAND NEW, The Sony Alpha Nex-7: The Unofficial Quintessential Guide, Carol F. Roullard, Brian Matsumoto, The Sony Alpha NEX-7: The Unofficial Quintessential Guide provides a wealth of experience-based information and insights for owners of this exciting new camera. Authors Carol F. Roullard and Brian Matsumoto team up to help the new user navigate past the confusion factor that often comes with complex and powerful camera equipment. This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides you through the camera features with step-by-step setting adjustments and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a friendly manner, with suggestions and tips for setup according to various shooting styles. The informative text is illustrated with screenshots and example images throughout, making it easy to follow along. The authors cover everything from the basic features of the camera to numerous advanced photographic applications. The first section of the book teaches the new user to start taking pictures immediately by using the camera's Intelligent Automatic mode. The second section covers how to begin taking more control by switching to the semi-automatic modes. Finally, you'll learn to take full manual control of the camera, allowing you to break some "rules" and capture images that are a unique reflection of your creative personality. Carol and Brian go beyond just the camera itself and share how third-party software and optional accessories can improve on the camera's standard commands. You'll even learn how the electronic viewfinder, the fixed mirror, and Sony's novel shutter design improve the camera's utility for critical scientific photography (i.e., photomicrography and photography through the telescope). The Sony Alpha NEX-7: The Unofficial Quintessential Guide will...

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