21st Century Public Management textbook series: history of management thought tutorial(Chinese Edition)



Filesize: 3.81 MB

Reviews

I just started off reading this article ebook. It is actually writter in basic words and not confusing. I am just very happy to let you know that this is the best ebook i actually have read through inside my individual daily life and can be he finest ebook for possibly. (Dayne Johns)

21ST CENTURY PUBLIC MANAGEMENT TEXTBOOK SERIES: HISTORY OF MANAGEMENT THOUGHT TUTORIAL(CHINESE EDITION)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2013 Pages: 214 Language: Chinese in Publisher: Renmin University of China Press 21st century public management textbook series: history of management thought tutorial content rich. focused. lucid. concise. not only The Ministry introduced academic textbooks. but also the evolution of management thought the course of more than ten years to manage refining the system and summarize the essence of Thought. The book can serve as a Management undergraduate the specialized course textbook and the Graduate Record Examination bibliography. as different industries to learn the history of management thought. rich management knowledge reference books. Generally speaking, the 21st Century Public Management textbook series: management history of ideas tutorial has the following characteristics: (1) focus. Book to specific school dimension focuses on the most famous in the history of management thought and classical management school. system combing of the main representatives of different schools of thoughts and perspectives to help readers sort out ideas. master key. (2) concentrated essence. Management thinking is profound. complex. Book selection and concentrated essence of management thinking. focusing on selected key management representative schools of thought to the convenience of the reader to be familiar with and master key management thought and its contents in a relatively short period of time. (3) concern the forefront. Given the focus on this book appear and cutting-edge content management thinking has swept the world since the 1990s. focuses on competitive strategy. production. development and characteristics of the Balanced Scorecard theory. with a view to the reader to be able to observe the ancient knowledge today. mastery. giving top priority. Contents: Chapter 1 Introduction 1.1 Management 1.2 Management history of ideas 1.3 management thinking Centennial

Read 21st Century Public Management textbook series: history of management thought tutorial(Chinese Edition) Online
Download PDF 21st Century Public Management textbook series: history of management thought tutorial(Chinese Edition)

You May Also Like

Found around the world : pay attention to safety(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online... Read Document

_

Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 124 Publisher: China Electric Power Press Pub. Date :2010-8-1. Contents: The first... Read Document

Fifth-grade essay How to Write

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 272 Publisher: one hundred Press Pub. Date :2008-10-1. Contents: The first semester... Read Document

TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the... Read Document

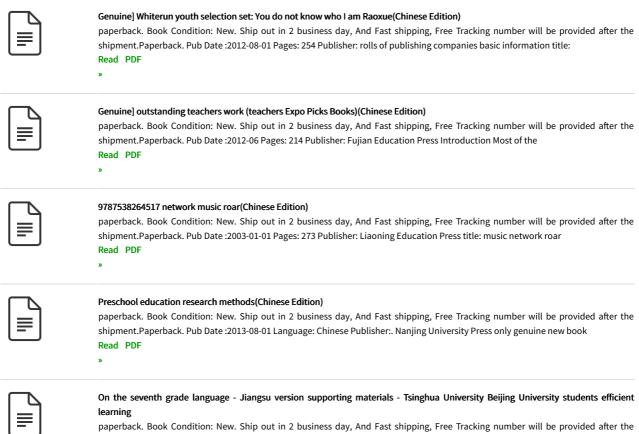
»

=

TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the... Read Document

»



paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 116 Publisher: Beijing Education Press Pub. Date :2009-6-1. Colorful three-dimensional law degree Read PDF

»