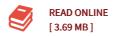




Applied Data Mining for Business and Industry (Hardback)

By Paolo Giudici, Silvia Figini

John Wiley and Sons Ltd, United States, 2009. Hardback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. The increasing availability of data in our current, information overloaded society has led to the need for valid tools for its modelling and analysis. Data mining and applied statistical methods are the appropriate tools to extract knowledge from such data. This book provides an accessible introduction to data mining methods in a consistent and application oriented statistical framework, using case studies drawn from real industry projects and highlighting the use of data mining methods in a variety of business applications. Introduces data mining methods and applications. Covers classical and Bayesian multivariate statistical methodology as well as machine learning and computational data mining methods. Includes many recent developments such as association and sequence rules, graphical Markov models, lifetime value modelling, credit risk, operational risk and web mining. Features detailed case studies based on applied projects within industry. Incorporates discussion of data mining software, with case studies analysed using R. Is accessible to anyone with a basic knowledge of statistics or data analysis. Includes an extensive bibliography and pointers to further reading within the text. Applied Data Mining for Business and Industry,...



Reviews

It is an remarkable pdf that I actually have actually read. It really is packed with knowledge and wisdom I am very happy to tell you that this is the finest ebook i actually have go through during my very own life and may be he very best book for actually.

-- Hailey Jast Jr.

It in a of my personal favorite ebook. It is probably the most awesome publication i have read through. You wont really feel monotony at anytime of the time (that's what catalogs are for regarding in the event you check with me).

-- Juliet Kertzmann

See Also



My Windows 8.1 Computer for Seniors (2nd Revised edition)

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, My Windows 8.1 Computer for Seniors (2nd Revised edition), Michael Miller, Easy, clear, readable, and focused on what you want to do Step-by-step instructions for the tasks you care about most Large, full-color,...



Silverlight 5 in Action

Manning Publications. Paperback. Book Condition: New. Paperback. 1000 pages. Dimensions: 9.2in. x 7.3in. x 2.0in.Summary A thorough revision of the bestselling Silverlight 4 in Action. This comprehensive guide teaches Silverlight from the ground up, covering all the new v. 5 features in...



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a teacher-educator, this book is an in-depth and...



Brown Paper Preschool: Pint-Size Science : Finding-Out Fun for You and Young Child

Book Condition: Brand New. Book Condition: Brand New.



The genuine book marketing case analysis of the the lam light. Yin Qihua Science Press 21.00(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2007-01-01 Pages: 244 Publisher: Science Press Welcome Our service and quality to your satisfaction. please tell your friends...



Applied Undergraduate Business English family planning materials: business knowledge REVIEW (English)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Pages: 240 Language: English Publisher: Foreign Economic and Trade University Press national application the Undergraduate Business English...