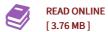




Out of Our Minds: Learning to Be Creative

By Ken Robinson

Capstone. Hardcover. Book Condition: New. Hardcover. 352 pages. Dimensions: 8.6in. x 5.2in. x 1.2in.It is often said that education and training are the keys to the future. They are, but a key can be turned in two directions. Turn it one way andyou lock resources away, even from those they belong to. Turn it the otherway and you release resources and give people back to themselves. To realizeour true creative potentialin our organizations, in our schools and in our communitieswe need to think differently about ourselves and to actdifferently towards each other. We must learn to be creative. Ken RobinsonPRAISE FOR OUT OF OUR MINDSKen Robinson writes brilliantly about the different ways in which creativity is undervalued and ignored . . . especially in our educational systems. John CleeseOut of Our Minds explains why being creative in todaysworld is a vital necessity. This book is not to be missed. Ken Blanchard, co-author of The One-minute Manager and The SecretIf ever there was a time when creativity was necessary for the survival andgrowth of any organization, it is now. This book, more than any other I know, providesimportant insights on how leaders can evoke and sustain those creative juices. Warren Bennis,...



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