



The Inventor's Guide to Trademarks and Patents by Fellenstein, Craig; Vassall.

By Rachel; Ralston

Prentice Hall Computer, 2004. Gebundene Ausgabe. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This is the complete guide to intellectual property: thinking concepts for discovering it, creating it, protecting it, and profiting from it Whether you're an individual inventor or an innovator inside a small to medium business or large enterprise, you need a deep, business-focused understanding of intellectual property: patents, trademarks, service marks, copyrights, trade secrets, and the entire invention process. In this book, Craig Fellenstein teaches his own critical techniques that have helped him to have over 65 patent applications filed. Drawing on his expertise in mentoring invention and patent teams, Fellenstein introduces best practices for managing the entire process of creating and protecting intellectual property. 256 pp. Englisch.



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