



The Business Booster: Profit from Britain s No 1 Hands-On Business Expert (Paperback)

By Associate Professor Michael Walsh

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Of the thousands of business books why should Business Booster be exceptional or considered essential reading? Business Booster was compiled by Michael Walsh. The author was a top business assessment and recruitment executive for the Guild of Master Craftsmen for twenty years. The expert identified, assessed and recruited the best of Britain s building and allied tradesmen for the Federation of Master Builders. He is possibly the only business expert who can draw upon this vast reservoir of experience. Much of the information and advice he passes on was based on the advice and experiences of Britain s most successful small business owners. Michael Walsh, journalist and broadcaster, successfully created and managed printing and publishing, real estate and retail businesses. The Business Booster is a unique hands-on guide to successfully and efficiently running a small business. He is confident that by learning from it you will put your business ahead of your rivals.



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