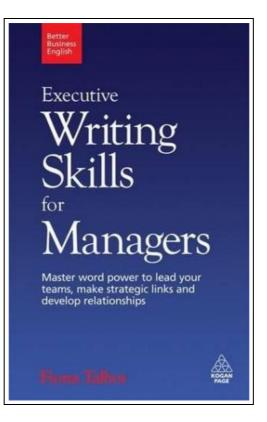
Executive Writing Skills for Managers: Master Word Power to Lead Your Teams, Make Strategic Links and Develop Relationships (Paperback)



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Reviews

Undoubtedly, this is the greatest job by any author. It is actually filled with wisdom and knowledge I am quickly could get a pleasure of reading a written book. (Kade Ankunding)

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EXECUTIVE WRITING SKILLS FOR MANAGERS: MASTER WORD POWER TO LEAD YOUR TEAMS, MAKE STRATEGIC LINKS AND DEVELOP RELATIONSHIPS (PAPERBACK)



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Kogan Page Ltd, United Kingdom, 2009. Paperback. Condition: New. Language: English . Brand New Book. Executive Writing Skills for Managers deals with the English business writing you need at the top of your career. It focuses on writing English as a key business tool in international business which may have to be tailored for a multicultural readership. The invaluable guidance includes how to harmonize the English you and your teams use (for example, for performance evaluation, sales pitch etc) and introduces the notion of Word Power Skills 2.0 for unified writing that keeps everyone in the loop. The book is for anyone who has to excel in their English business writing and the guidance helps you understand how to write successfully for both a native or non-native English readership, avoiding the misunderstandings and other impediments to performance that can so easily arise.

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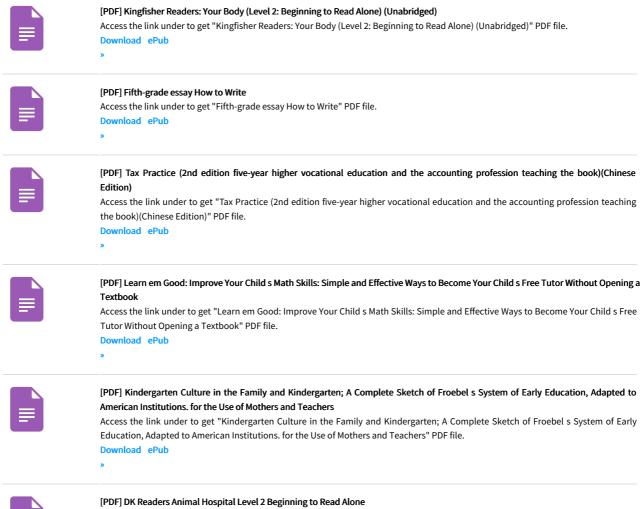
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