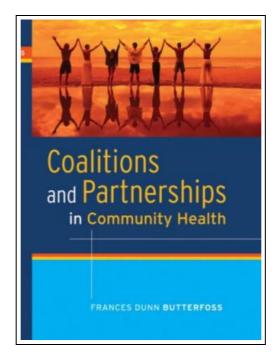
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John Wiley Sons Inc, United States, 2007. Hardback. Condition: New. Language: English. Brand New Book. Coalitions and Partnerships in Community Health is a step-by-step guide for building durable coalitions to improve community and public health. This important resource provides an in-depth, analytical, and practical approach to building, sustaining, and nurturing these complex organizations. Author Frances Dunn Butterfoss includes all the tools for success in collaborative work from a research and practice-based stance. The book contains useful approaches to the issues, recommendations for action, resources for further study, and examples from actual coalition work. Coalitions and Partnerships in Community Health explores\* Historical foundations of coalitions and partnerships\* Principles of collaboration and partnering\* Benefits and challenges of a coalition approach\* Coalition frameworks and models\* Cultivating coalition leadership\* Roles and responsibilities of coalition staff, leaders, and members\* Communication, decision-making, and problem-solving methods\* Vision, mission, and bylaws\* Effective marketing\* Planning for sustainability\* Approaches to assessment\* Developing strategic and action plans\* Implementing coalition strategies in the community\* Media advocacy, strategies, and tips\* Participatory coalition evaluation.



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