



Senior Residences

By John E. Harrigan

John Wiley & Sons. Hardcover. Book Condition: New. This item is printed on demand. Hardcover. 352 pages. A comprehensive framework for capitalizing on the growing market for Continuing Care Retirement Communities. Senior Residences equips architects and other industry professionals with a proven executive strategy for the design and development of successful Continuing Care Retirement Community (CCRC) projects. Using two of America's foremost CCRCs as best practice case studies, it guides readers through every critical aspect of the process, from research and planning through construction, including: The enterprise conceptFormation of an executive organizationFinancial and legal due diligenceMarketing and sales preparationResidents expectations and requirementsHealthcare and residential servicesThe design and build processProject monitoring and assessmentThe over-65 population is increasing rapidly and dramatically, raising crucial concerns about the housing and care of senior citizens in the years ahead. How can we provide the best possible quality of care to the elderly How can architects, developers, and others capitalize on the growing senior housing industry and stay competitive in the future How can the facilities they create deliver both good service and strong financial returnsWhile there are no easy answers to these important questions, the Continuing Care Retirement Community (CCRC) model has emerged as a...



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