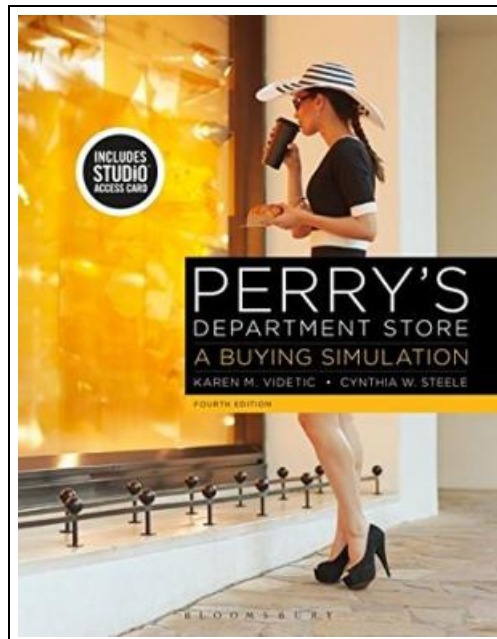# Perry s Department Store: A Buying Simulation: Bundle Book + Studio Access Card (Mixed media product)

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Reviews

Extremely helpful to all type of individuals. It really is basic but excitement inside the 50 % of the pdf. Its been designed in an remarkably basic way and is particularly only right after i finished reading through this book in which basically transformed me, change the way i believe.

(Agustina Treutel)

PERRY S DEPARTMENT STORE: A BUYING SIMULATION: BUNDLE BOOK + STUDIO ACCESS CARD (MIXED MEDIA PRODUCT)

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Bloomsbury Publishing PLC, United States, 2015. Mixed media product. Condition: New. 4th Revised edition. Language: English . Brand New Book. Perry s Department Store: A Buying Simulation, 4th Edition, launches students into the exciting role of being a retail buyer in the fashion industry using a unique simulation approach that takes readers step-by-step through a real-life buying experience. The text is organized into 10 chapters that walk students through the various steps a new buyer would take to complete a six-month buying plan and a merchandise assortment plan for the women s contemporary apparel, junior apparel, women s accessories, men s apparel and accessories, men s contemporary apparel, children s, or home furnishings markets. The fourth edition has been revised with statistical information to reflect a more contemporary structure and business model for a successful department store. The new Perry s Department Store is organized to reflect a larger-scale department store in today s market. Students interact by researching current market and industry trends to build their business. The charts and worksheets in this book and companion website, Perry s Department Store: A Buying Simulation STUDIO, are replicas of those found in the retail and wholesale industry to expose students to the procedures and policies they can expect to find in a first job as an assistant buyer. This new edition and STUDIO launch students directly into the exciting role of a retail buyer in the fashion industry. Introducing Perry s Department Store: A Buying Simulation STUDIO-- an online tool for more effective study! ~Study smarter with self-quizzes featuring scored results and personalized study tips. ~Review concepts with flashcards of terms and definitions. ~Follow the text s steps and calculations with data and statistical information. ~Download worksheets, Excel spreadsheets with embedded formulas and blank worksheets. ~View industry catalogs and private label...

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