



The troubled history of the Airbus A380

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GRIN Verlag Jan 2014, 2014. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay aus dem Jahr 2011 im Fachbereich VWL - Verkehrsökonomie, Note: 2,0, Anglia Ruskin University, Sprache: Deutsch, Abstract: The 555-seat, double deck Airbus A380 is arguably the most ambitious civil aircraft program of all times. It is the largest passenger jet ever built. Its designers claim it will increase efficiency, use less fuel and generate less noise. Airlines can transport more passengers and cargo with the A380 than by any other commercial airliner, particularly on over sea flights and other extremely long flights (Airbus, 2011). Many airlines around the world, such as Air France, Emirates or Lufthansa have placed or will be placing orders for the A380. This report is all about the troubled history of the Airbus A380. In four stages it will describe how Airbus can improve its business efficiency. The first chapter is about systems and operations management and how it is integrated at Airbus. The second chapter describes how information systems and operations management can be updated to improve their business efficiency. The role of soft systems methodology is evaluated in the...



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