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# ECONOTEXTS II



R. Oldenbourg Verlag, 1993. Softcover. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Econotexts I hat eine volkswirtschaftliche Ausrichtung. Econotexts II ist der Betriebswirtschaftslehre gewidmet. Aus dem Inhalt: Marketing. Buying and selling. Money, banking and finance. Insurance. Consumption and consumerism. 339 pp. Englisch.

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- Authored by James E. Schäfer Hermann Fink
- Released at 1993



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