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HIT MAKERS: HOW THINGS BECOME POPULAR (HARDBACK)



Penguin Books Ltd, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. What makes a hit a hit? In Hit Makers, Atlantic Senior Editor Derek Thompson puts pop culture under the lens of science to answer the question that every business, every producer, every person looking to promote themselves and their work has asked. Drawing on ancient history and modern headlines - from vampire lore and Brahms s Lullaby to Instagram - Thompson explores the economics and...

Read PDF Hit Makers: How Things Become Popular (Hardback)

- Authored by Derek Thompson
- Released at 2017



Filesize: 3.35 MB

Reviews

Complete information for publication enthusiasts. I have go through and that i am confident that i will gonna go through once more again in the future. Its been printed in an exceptionally basic way and is particularly just following i finished reading through this book by which basically altered me, alter the way i really believe.

-- **Angela Kuhn**

An extremely great publication with perfect and lucid answers. It really is writer in straightforward phrases and never hard to understand. You can expect to like how the author write this publication.

-- **Michaela Cruickshank III**

Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

-- **Ambrose Thompson II**
