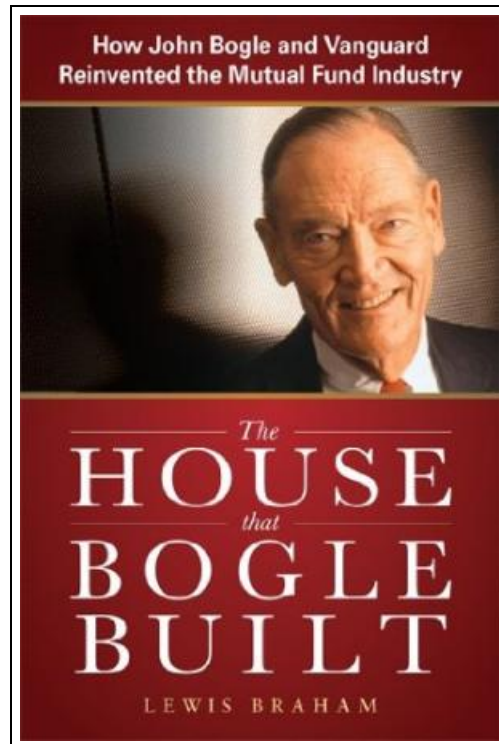


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McGraw-Hill Education - Europe, United States, 2011. Hardback. Condition: New. Language: English . Brand New Book. One of the best financial books of 2011. National Post John Bogle s journey from financial-industry pioneer to one of its toughest critics Arguably the greatest shareholder advocate in the history of Wall Steet, John Bogle not only created the first index mutual fund but has become the primary voice for change in an industry plagued by excess and complacency. Bogle stumbled upon mutual funds by accident in 1949 as a college student at Princeton. In his junior year, he read a Fortune article about the burgeoning fund industry that sparked his interest, and he wrote his now famous senior thesis about it. What began as an intellectual pursuit would turn into Bogle s life mission. The House That Bogle Built chronicles the years of Bogle s development from college whiz kid into a titan of the mutual fund industry and shareholder advocate-highlighting his creation of the Vanguard Group and the Vanguard 500 Index Fund and his frequent battles to shake up the status quo. It takes you through the two decades he spent running Vanguard, until his forced retirement in 1999, and discloses what he thinks about the fund industry today. Bogle has always stood out for his extraordinary talents in math, analysis, management, and investing. But his most noteworthy trait is his most basic: his humanism in an industry not exactly famous for placing people over profit. It s Bogle s dedication to clients interests above all else that has earned him the reputation as the conscience of the investing industry. In his ninth decade of life, Bogle is remarkably candid about the role he plays at Vanguard today-and about his opinion of Jack Brennan, his successor. How do you keep Vanguard...

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