



We All Need Heroes (Paperback)

By Simon Zingerman

Kombi-Nation Sweden AB, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The latest paperback edition (Jan, 2013): Same original content, different cover! A slightly bigger edition with cream interior paper. Are your ideas stupid? Unreasonable? Or maybe just non-existing? If that is the case, We All Need Heroes is a book for you. Simon Zingerman, with his fantastic collection of anecdotes about the believable, unbelievable and always winning ideas, inspires even the most uninspired couch potato to get up and DO SOMETHING! If your creativity is on a standstill, or if you re just stuck in a project, small or big, this book can be the key to you getting back in business. Packed with 120 short-stories from all around the world, and from many different decades, We All Need Heroes celebrates people with brave and innovative ideas. Simon believes that the stories will convert the skeptical into believers, make heroes out of cowards and turn dull entrepreneurs and directors into trendsetters!.

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