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Taking the Leap (Paperback)

By Cary Lang

CHRONICLE BOOKS, United States, 2006. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Cary Lang's Taking the Leap has helped thousands of artists jumpstart their careers and make real the dream of exhibiting and selling their work. An internationally exhibiting photographer and teacher, Lang offers the wisdom of experience, as well as enthusiasm and gentle humor, to guide artists through the ins-and-outs of the art business. Practical and inspiring, this revised and updated edition offers two new chapters-on using the Internet and the media to best effect-as well as step-by-step advice on preparing presentation materials; finding and dealing with galleries (as well as bypassing the traditional gallery system); handling the rights, royalties, and taxes; an extensive resource list; and other invaluable information and advice for both beginning artists and those ready to take the next step in their careers.

Reviews

This book is really gripping and intriguing. it was writtern very perfectly and beneficial. I am easily will get a enjoyment of looking at a created ebook.
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