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START SMALL FINISH BIG: FIFTEEN KEY LESSONS TO START - AND RUN - YOUR OWN SUCCESSFUL BUSINESS



Mandevilla Press. Paperback. Condition: New. 348 pages. Dimensions: 8.9in. x 6.0in. x 0.7in.In this trailblazing, icono-clastic book, Fred DeLuca, the co-founder and CEO of SUBWAY, draws on his own experience and that of twenty-two other entrepreneurs who start on a shoestring, including the founders of Kinkos, Little Caesars, Jani-King and AHL Services. How did they transform fledgling start-ups into industry giants How do penniless visionaries end up millionaires Sharing their street-smart advice and real-life insights, DeLuca reveals: Where winners get...

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- Authored by John P. Hayes
- Released at -



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This book is worth acquiring. It is really basic but surprises from the 50 % from the book. Its been printed in an exceedingly straightforward way in fact it is simply soon after i finished reading through this book where really modified me, affect the way i believe.

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