



## Cambridge International AS and A Level Business (Paperback)

By Malcolm Surridge, Andrew Gillespie

HODDER EDUCATION, United Kingdom, 2014. Paperback. Condition: New. Language: English. Brand New Book. Endorsed by Cambridge Assessment International Education for full syllabus coverage. Foster a deeper understanding with a wide range of international case studies and exam preparation matched to the key knowledge students need for success. This title covers the entire syllabus for Cambridge International AS A Level Business (9609). It is divided into separate sections for AS and A Level making it ideal for students studying both the AS and the A Level and also those taking the AS examinations at the end of their first year. Illustrates key concepts using examples from multinationals and businesses that operate around the world- Provides practice throughout the course with carefully selected past paper questions, covering all question types, at the end of each chapter- Using and interpreting data feature emphasises and illustrates the importance of numeracy both in terms of calculations and interpreting numerical data- Free Revision and practice CD includes interactive tests, selected answers, additional activities, and a glossary- Answers to the questions in the Student's Book can be found on the Teacher's CD Rom.



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