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So, You Have a Great Idea! (Paperback)

By Jeff Greenhalgh

AUTHORHOUSE, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you want to successfully develop and market your new, unique idea, this book is for you. Learn by using this real-world, step-by-step approach to making your idea become a commercial success. This book takes the frustration out of helping you take the next step, and each subsequent step in your product's development. If it's time that you actually knew how to make it happen, So You Have A Great Idea! will show you how. If you want to make a prototype, apply for a patent, design the best packaging, market your product at trade shows and successfully reach buyers that will purchase your product, you can make it happen. Easily understand how to set up your new business and overcome development and financial obstacles. Are you skeptical about your great idea's probability of success? You will learn how to accurately and objectively receive that information at little expense. Most people have at least one great idea at some point in their life. Sadly, the majority of those people never develop their idea for a lack of know how and...



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