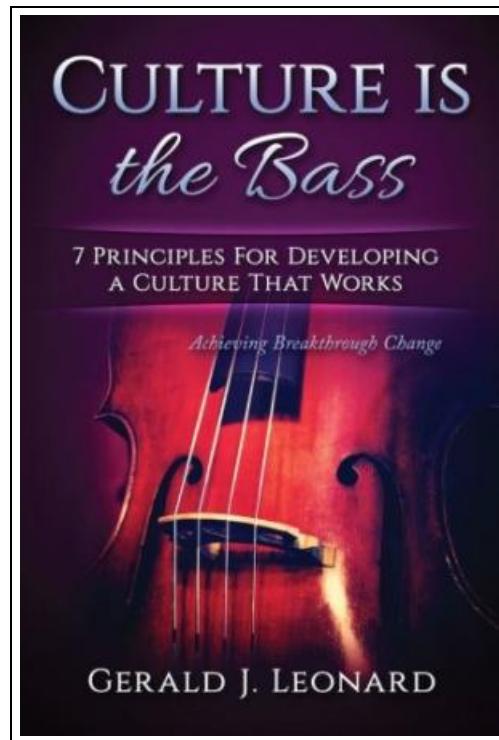


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Reviews

Merely no terms to spell out. We have read through and i also am confident that i will gonna read yet again again in the future. You will not sense monotony at anytime of your own time (that's what catalogs are for about should you question me).
(Pasquale Larkin I)

CULTURE IS THE BASS: 7 PRINCIPLES FOR DEVELOPING A CULTURE THAT WORKS! (PAPERBACK)



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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Can you imagine going to a music performance tonight, (any type will do) and the musicians are not playing together? Each of them is engaged in their own musical performance while wearing sound canceling headphones. They are each playing every note perfectly using their own tempo and volume - but they re not in sync with any of the other musicians. Does this sound like something you would want to spend your evening listening to? Unfortunately, this same situation occurs in many workplaces. Every day companies fail to compete in the market and grow because of a poor Project Portfolio Management culture. Culture Is The Bass: 7 Principles For Developing A Culture That Works, walks you through how organizations can achieve balance, harmony and a unified vision. Culture is the Bass helps organizations create a true competitive advantage that delivers a standard of excellence in strategy implementation and execution that consistently produces and exceeds stakeholder expectations. Creating a culture that works is a multi-step process. These seven principles provides an insightful and unique way of combining the author s experience and expertise as a professional musician and certified Portfolio Management Professional (PfMP). This book reveals: -How companies can perform like a World Class Orchestra and receive a standing ovation from their employees and customers. -How to create a shared vision for your team. -An 8 step process for implementing change and creating buy-in. -A 9 step process for developing stories that will touch your staff s heart, head, and hands. Love the analogy/metaphor of music being compared to business. There are lots of similarities, as you show us. As a musician myself, I ve often thought about how the two are similar...



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