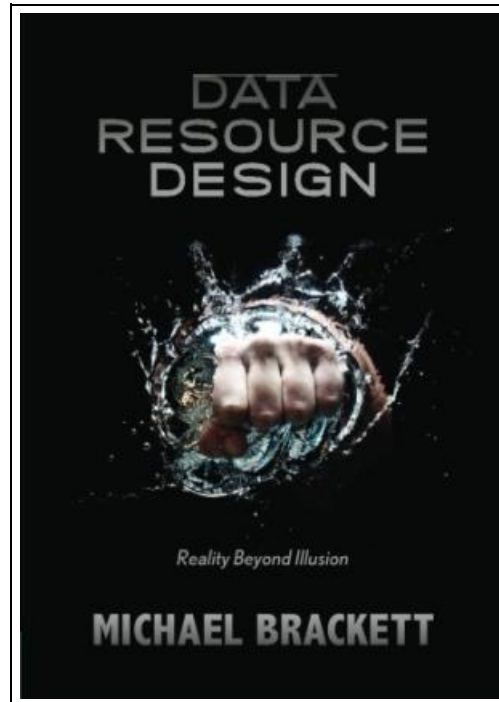


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(Kevin Bergstrom Sr.)

DATA RESOURCE DESIGN: REALITY BEYOND ILLUSION (PAPERBACK)



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Technics Publications LLC, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Are you struggling with the formal design of your organization s data resource? Do you find yourself forced into generic data architectures and universal data models? Do you find yourself warping the business to fit a purchased application? Do you find yourself pushed into developing physical databases without formal logical design? Do you find disparate data throughout the organization? If the answer to any of these questions is Yes, then you need to read Data Resource Design to help guide you through a formal design process that produces a high quality data resource within a single common data architecture. Most public and private sector organizations do not consistently follow a formal data resource design process that begins with the organization s perception of the business world, proceeds through logical data design, through physical data design, and into implementation. Most organizations charge ahead with physical database implementation, physical package implementation, and other brute-force-physical approaches. The result is a data resource that becomes disparate and does not fully support the organization in its business endeavors. Data Resource Design describes how to formally design an organization s data resource to meet its current and future business information demand. It builds on Data Resource Simplicity, which described how to stop the burgeoning data disparity, and on Data Resource Integration, which described how to understand and resolve an organization s disparate data resource. It describes the concepts, principles, and techniques for building a high quality data resource based on an organization s perception of the business world in which they operate. Like Data Resource Simplicity and Data Resource Integration, Michael Brackett draws on five decades of data management experience building and managing data resources, and resolving...



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