

Mind Over Matter: Why Intellectual Capital is the Chief Source of Wealth

By Baker, Ronald J.

Wiley, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword. Preface. Acknowledgments. About the Author. Abou this Book. 1. Mind Over Materialism. Do Trade Deficits Diminish Wealth? 2. Mind Over Marxism. Karl Marx, False Prophet. The Marginalist Revolution. 3. The Economy in Mind. The Ash Heap of History. "Like a Chrysalis". 4. A Flawed Theory-The Old Business Equation. The Trhee Types of IC. Negative Intellectual Capital. "Analyzing" the Predominant Business equation. 5. A Bette rTheory-Teh New Business Equation. The New Theory. Cognitive Dissonance. Where Do Profits Come From? Summary and Conclusions. 6. The Scarcest Resource of All. Thomas Soell and Friedrich Hayek on Knowledge. Information wants to Be Free, Knowledge Isn't Sapere Aude! 7. Ideas Have Consequences. New Growth Theory. 8. The Characteristics of Intellectual Capital. Knowledge is a Verb. Defining Intellectual Capital. 9. Human Capitalism. The More Human the Capital, the Less We Can Measure It. We Know More Than We Can Tell. Karl Marx's Revenge. 10. Knowledge Workers Are Volunteers. People Have Value, Not Jobs. Becoming a Lightning Rod for Talent. 11. Developing and Inspiring Knowledge Workers. The Scientific Management revolution. What, Exactly, is Productivity? A Framework for Knowledge Worker Effectiveness....



Reviews

The most effective book i ever read through. it had been writtern quite flawlessly and valuable. I am just happy to let you know that here is the very best publication i have got read through during my individual daily life and may be he greatest pdf for ever. -- Prof. Adonis Rodriguez

Comprehensive information for publication fans. I have got read and i am confident that i am going to likely to go through once again once again in the foreseeable future. I am just very happy to let you know that this is actually the greatest book i have read in my very own existence and could be he finest book for at any time.

-- Clair Windler

Related PDFs



Maisy's Christmas

Tree

2)

Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is delightful. Toddlers celebrating the holiday will enjoy...

Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How and Which Niche? Market Analysis: Who Are...

The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB COLLECTION REVEALED PREMIUM EDITION. This one of...

—

Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children unwind and go to sleep. The underlying...

_

1

Talk

The Voyagers Series - Europe: A New Multi-Media Adventure Book

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...

_	

Everything Your Baby Would Ask: If Only He or She Could

Golden Books Pub Co (Adult), 1999. Hardcover. Book Condition: New. HARDCOVER, BRAND NEW COPY, Perfect Shape, Not a Remainder, No Black Remainder Mark BG-1007Fast Shipping With Online Tracking, International Orders shipped Global Priority Air Mail, All orders handled with care and shipped...