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Simplicity: Strategic Planning for Business and Life

By Brian J Rhiness

Trafford Publishing, United States, 2014. Paperback. Book Condition: New. 212 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.Effective strategic management brings with it the clarity, accountability, trust, and focus that will dramatically improve your chances of ongoing, sustainable success. To be an effective strategic manager, you develop effective, implementable strategic plans. Real strategic planning is not an event, nor is it a document that sits on a shelf after an executive retreat to gather dust. Instead it is an ongoing process of accountability and transformation. This book will show you how to create that process inside your organization, ensure the involvement of stakeholders, and make sure strategic priorities are actually implemented. There is no shortcut to successful strategic planning. It requires full support and commitment from the senior ranks of the organization. You will need to involve as many key stakeholders as possible to ensure buy-in and then unwavering focus on daily execution of the plan. If it sounds like hard work, it is. It requires deep thinking about what your organization stands for, its values and its goals. Just because it is hard work, however, does not mean that you can get someone...



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