Exhibition Design: An Introduction - 2nd edition (Paperback)

By Philip Hughes

Laurence King Publishing, United Kingdom, 2015. Paperback. Condition: New. 2nd Revised ed.. Language: English . Brand New Book. Exhibition Design 2 describes the skills needed to become an exhibition designer, including: developing a brief and working with clients; design principles for graphics, circulation, lighting and accessibility; presenting ideas to clients; and the practicalities of production. A wealth of visual material includes photographs of completed exhibitions by world-renowned designers, concept drawings, computer renderings, charts and tables of information all for a wide range of exhibitions around the world, permanent and temporary, including museums and galleries, visitor centres, brand experiences, festivals and trade fairs. This second edition includes new examples, updated information on the latest digital technology and expanded coverage of interactives and sound and film.

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