



You Can t Trip Me Up!: A Simple Fun Entrepreneurial Brainstorming Game Based on Combining Trends (2015 Edition)

By Dr Chihmao Hsieh

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book contains a brainstorming game for groups or classrooms. The game was designed by a professor of entrepreneurship, who has taught the subject for more than a decade in the USA, Europe, and Asia. The game involves combining current and future social trends to stimulate the identification of interesting valuable venture ideas. Over a hundred trends are included in this booklet in bite-sized paragraphs. While the book can be used fruitfully by most audiences, it is designed especially for those who have some familiarity with different business models (i.e. industry professionals and business school students). The 2015 edition is designed for the Korean market, but can be useful in most regional contexts.

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Reviews

I actually started looking over this publication. It really is rally interesting throgh studying period. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dana Hintz

Good electronic book and valuable one. It really is basic but unexpected situations in the 50 percent in the pdf. You wont really feel monotony at at any moment of your time (that's what catalogues are for concerning when you ask me).

-- Elisa Reinger