


[DOWNLOAD](#)


Smart Marketing for Local Businesses: A Practical Guide for Driving Customers to Your Door, Not Fans to a Page.

By Trudy Murphy

Createspace Independent Publishing Platform, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In Smart Marketing for Local Businesses , Trudy Murphy shares 35 simple, yet highly effective marketing strategies for growing your small business without using social media or blogging. All of the marketing strategies described are low cost, easy to implement and proven techniques. With candid, jargon-free language real examples, you ll learn the following about how to market your business: - Position and brand your small business like a pro. - Price your products and services to sell in any industry and economic times. - Drive sales revenue using marketing that resonates with your customers, builds trust and adds value. - Efficiently create a Smart Marketing Plan that you can start implementing today. - Identify and avoid the pitfalls of hiring marketing experts. - Balance your online and offline marketing efforts in proportion with the expected sales revenue. - Identify the optimal marketplace to connect with your customers and maximize sales by understanding their emotional state and buying behavior. - Sell anything to anyone with 5 proven tips for being a kick butt marketer. With...



[READ ONLINE](#)
[7.2 MB]

Reviews

A fresh e book with an all new viewpoint. It can be rally exciting throgh studying period of time. You will like the way the writer write this publication.
-- **Tania Cormier**

An extremely wonderful pdf with perfect and lucid information. Better then never, though i am quite late in start reading this one. I realized this publication from my dad and i recommended this publication to understand.
-- **Clinton Johns DDS**

You May Also Like



Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...



Eat Your Green Beans, Now!

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This is the original version with black-and-white illustrations. JoJo is an active and happy 4-year old boy. 4-year old boys...



No Friends?: How to Make Friends Fast and Keep Them

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any friend and being lonely all the time...



Fart Book African Bean Fart Adventures in the Jungle: Short Stories with Moral

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Black White Illustration Version! BONUS - Includes FREE Dog Fart Audio Book for Kids Inside! For a very time limited...