



Financial Accounting: Reporting And Analysis (Seventh Edition)

By Earl K. Stice, James Stice

South Western/Cengage Learning India, 2007. Softcover. Condition: New. 5th or later edition. Financial Accounting :Reporting and Analysis , 7/e is most interesting, relevant and understandable financial accounting text available. The objective of this text is to prepare students to succeed as future business managers. The important themes of the text are the business and financial statement analysis. The target audience for the book is first year MBA students and also useful in high quality undergraduate programs. Financial Analysis Cases after each major part of the text reinforces and emphasizes the accounting issues covered. Integration of International topics in each chapter. The Key points serve two-fold purpose: briefly outline the chapter covering the main points. Test Your Intuition short questions. End of chapter materials provide high quality exercises and problems with analysis, research, writing and presentation assignments which are ideals for MBAs. PART 1. INTRODUCTION TO FINANCIAL STATEMENTS. The Nature and Purpose of Financial Accounting. Overview of the Financial Statements. Introduction to Financial Statement Analysis. The Balance Sheet. The Income Statement. The Statement of Cash Flows. Case 1 IBM. PART 2. THE ACCOUNTING INFORMATION SYSTEM. The Accounting Information System. Earnings Management. PART 3. OPERATING DECISIONS. Revenue Cycle: Sales, Receivables, and Cash. Cost...



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