



Envisioning Freedom: Cinema and the Building of Modern Black Life (Hardback)

By Cara Caddoo

HARVARD UNIVERSITY PRESS, United States, 2014. Hardback. Condition: New. Language: English . Brand New Book. Viewing turn-of-the-century African American history through the lens of cinema, *Envisioning Freedom* examines the forgotten history of early black film exhibition during the era of mass migration and Jim Crow. By embracing the new medium of moving pictures at the turn of the twentieth century, black Americans forged a collective--if fraught--culture of freedom. In Cara Caddoo's perspective-changing study, African Americans emerge as pioneers of cinema from the 1890s to the 1920s. Across the South and Midwest, moving pictures presented in churches, lodges, and schools raised money and created shared social experiences for black urban communities. As migrants moved northward, bound for Chicago and New York, cinema moved with them. Along these routes, ministers and reformers, preaching messages of racial uplift, used moving pictures as an enticement to attract followers. But as it gained popularity, black cinema also became controversial. Facing a losing competition with movie houses, once-supportive ministers denounced the evils of the colored theater. Onscreen images sparked arguments over black identity and the meaning of freedom. In 1910, when boxing champion Jack Johnson became the world's first black movie star, representation in...



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