



Create Wealth by Preserving Capital (Paperback)

By Mark W Eicker

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In the early 1990s, three recent college graduates took an unusual path to building careers as investment advisers: they teamed up to manage retirement plans for public and private corporations. Soon they were advising big investment banks in New York, handling multimillion-dollar plans. Eventually, they went on to form Sterling Global Strategies, a well-respected investment advisory firm. Now, one of these three men, author Mark Eicker, shares the partners inspiring story, their strategies for investment success, and important lessons they learned from some of their mistakes. Drawing on his extensive experience, Eicker offers valuable advice on a wide variety of investment topics: the effects of fear and greed on wealth management the evolution of rotation theory the advantages of using high conviction rather than asset allocation the impact of personal biases on investment performance methods for increasing and preserving wealth Eicker pays special attention to the effect of bear markets on investment portfolios and tracks changes in business from 1999 through 2016. With Create Wealth by Preserving Capital, you can learn winning strategies for investing in both bull and...



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