



## From Dust to Diamonds: How Small Entrepreneurs Can Grow and Prosper in Any Economy

By David Oreck

TAG Publishing LLC. Hardcover. Condition: New. 176 pages. Dimensions: 8.6in. x 5.8in. x 0.9in.Stop Discounting! Start Selling! For more than seven decades, David Oreck has been successfully marketing products to the American consumer. He took his little startup vacuum company and turned it into a household name and not by relying on big advertising or slick sales pitches. He understood that the customer does not want to be sold; they want value! Just like many small business people today, Oreck started his company on a shoestring and a dream but to compete with the national brands and big corporations, he had to get creative. This meant taking his product directly to consumers and bypassing the middlemen. Success was not easy and there were many challenges that could have suffocated his small company - but his persistence and marketing prowess kept the company going - and growing. It is easy to think that times have changed, but the truth is the consumer hasnt and once you really understand your customer you have the key that will solidify your place in the market. This is good news for all the little companies that may be wondering how they could ever compete with...



### Reviews

The publication is easy in read through safer to comprehend. It is actually loaded with wisdom and knowledge Its been printed in an extremely simple way and is particularly simply right after i finished reading through this pdf where actually modified me, affect the way i believe.

-- Ms. Clementina Cole V

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

-- Rosario Durgan

## See Also



## Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large $\,$

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



## Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values

Summer Fit Learning. Paperback. Book Condition: New. Paperback. 160 pages. Dimensions: 10.6in. x 8.3in. x 0.5in.Summer Fit Activity Books move summer learning beyond academics to also prepare children physically and socially for the grade ahead. Academic exercises are based on Common Core...



### The Day I Forgot to

#### Pray

Tate Publishing. Paperback. Book Condition: New. Paperback. 28 pages. Dimensions: 8.7in. x 5.8in. x 0.3in.Alexis is an ordinary five-year-old who likes to run and play in the sandbox. On her first day of Kindergarten, she makes her first school-aged friend, Elizabeth, and



# The Whale Tells His Side of the Story Hey God, Ive Got Some Guy Named Jonah in My Stomach and I Think Im Gonna Throw Up

B&H Kids. Hardcover. Book Condition: New. Cory Jones (illustrator). Hardcover. 32 pages. Dimensions: 9.1in. x 7.2in. x 0.3in.Oh sure, well all heard the story of Jonah and the Whale a hundred times. But have we heard it from the perspective of the...



### DK Readers Invaders From Outer Space Level 3 Reading

#### Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.9in. x 5.9in. x 0.1in.Are aliens from other planets visiting Earth Read these amazing stories of alien encounters -- and make up your own mind! The 48-page Level 3 books, designed for



## DK Readers Animal Hospital Level 2 Beginning to Read Alone

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.9in. x 5.8in. x 0.1in.This Level 2 book is appropriate for children who are beginning to read alone. When Jack and Luke take an injured duck to the vet, it is just...