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## THE HEART OF STORY: CONNECT, ENGAGE AND INFLUENCE CREATIVELY



Createspace, United States, 2014. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Most messages and value-points shared across the boardroom table get lost in the din of depthless, digital, corporate jargon. Managers and leaders across the world spend frustrating hours trying to make a point and trying to make it stick until action and results are achieved. The answer lies in using the dynamics of old-fashioned storytelling which connects with...

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- Authored by Raju Mandhyan
- Released at 2014



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