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Homo Sovieticus: Brain Waves, Mind Control, and Telepathic Destiny (Paperback)

By Wladimir Velminski

MIT Press Ltd, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book. Wladimir Velminski is a Researcher in the Department of Slavic Studies at the University of Zurich, a Research Fellow at the International Research Institute for Cultural Technologies and Media Philosophy of Bauhaus University, and an Associated Member at the Hermann von Helmholtz Centre for Cultural Technology of Humboldt University of Berlin. In October 1989, as the Cold War was ending and the Berlin Wall about to crumble, television viewers in the Soviet Union tuned in to the first of a series of unusual broadcasts. Relax, let your thoughts wander free. intoned the host, the physician and clinical psychotherapist Anatoly Mikhailovich Kashpirovsky. Moscow s Channel One was attempting mass hypnosis over television, a therapeutic session aimed at reassuring citizens panicked over the ongoing political upheaval -- and aimed at taking control of their responses to it. Incredibly enough, this last-ditch effort to rally the citizenry was the culmination of decades of official telepathic research, cybernetic simulations, and coded messages undertaken to reinforce ideological conformity. In Homo Sovieticus, the art and media scholar Wladimir Velminski explores these scientific and pseudoscientific efforts at mind control. In a fascinating...



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Reviews

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