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## Strategic Investment and Finance (Paperback)

By Ove Hedegaard, Michael Hedegaard

DJOPublishing, Denmark, 2016. Paperback. Condition: New. 2nd Revised edition. Language: English . Brand New Book. Strategic Investment and Finance is a comprehensive course book covering investment and finance analysis from a strategic perspective. It explains classical theories and models of investment and finance, and uses examples and case studies to illustrate their application to concrete business challenges. The emphasis is on providing insights into how investment analysis and finance decisions are made in real life and how to apply these concepts in a practical setting in order to give the best results. The book links investment and finance theory with business strategy in a way which offers a new, dynamic perspective on investment analysis. This book is geared towards undergraduate or graduate studies enrolled in introductory to intermediate level courses in investment analysis, finance, and business strategy. The fundamentals of investment and finance theory are covered in a way which introduces strategic thinking into the managerial decision-making process. This perspective will also be of interest to experienced managers wishing to refresh their knowledge of investment and finance.

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