



More, Better, Different: Getting What You Want Through a Proven Dynamic for Successful Leadership (Hardback)

By R Lauridsen, C Reinhardt, F Lauridsen

iUniverse, 2016. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Leaders want to turn their ideas and intentions into results, but too many of them do what is comfortable and habitual. That would be fine if it weren't for one big problem: those comfortable things too often fail. In this guidebook to tackling business problems, the authors draw on their decades of working with business leaders to provide a clear methodology to increase control over intended outcomes. Learn how to - instill a customer-focused system that will meet organizational goals, - generate results that match internal and external expectations, and - replace uncertainty with confidence that objectives will be met. You'll also learn ways to outpace competitors, evaluate the effectiveness of a given strategy, and gain insights into projects without micromanaging. Get a clear idea of where you want to go, steer clear of the obstacles that could trip you up, and achieve goals through the contributions of others with More, Better, Different.



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